



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 12/31/2017

GMT: STACEY JONES

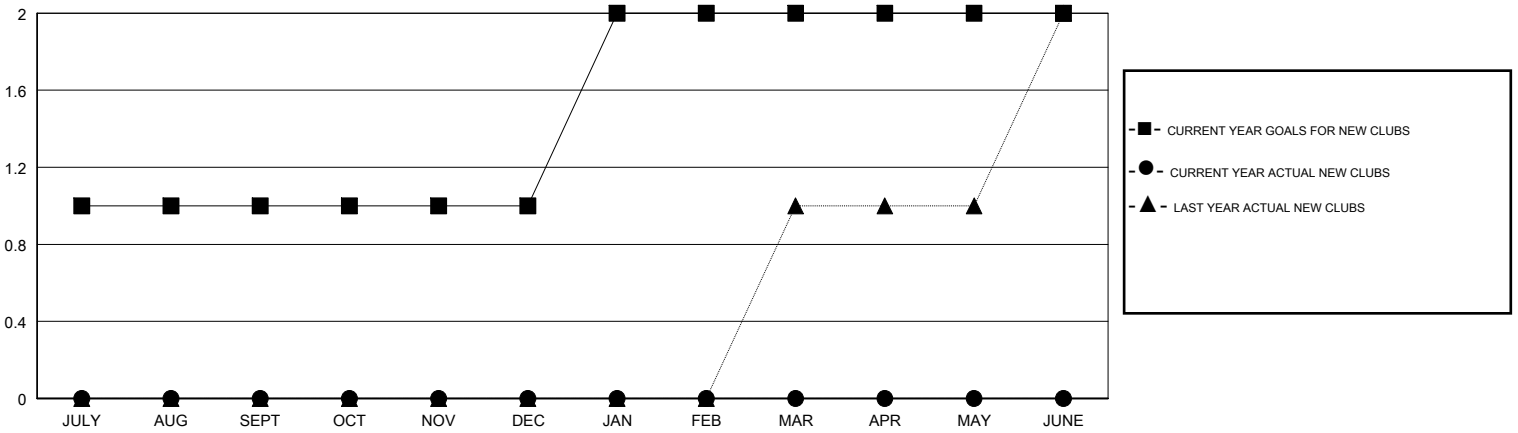
LOCATION FLORIDA

GMT CA

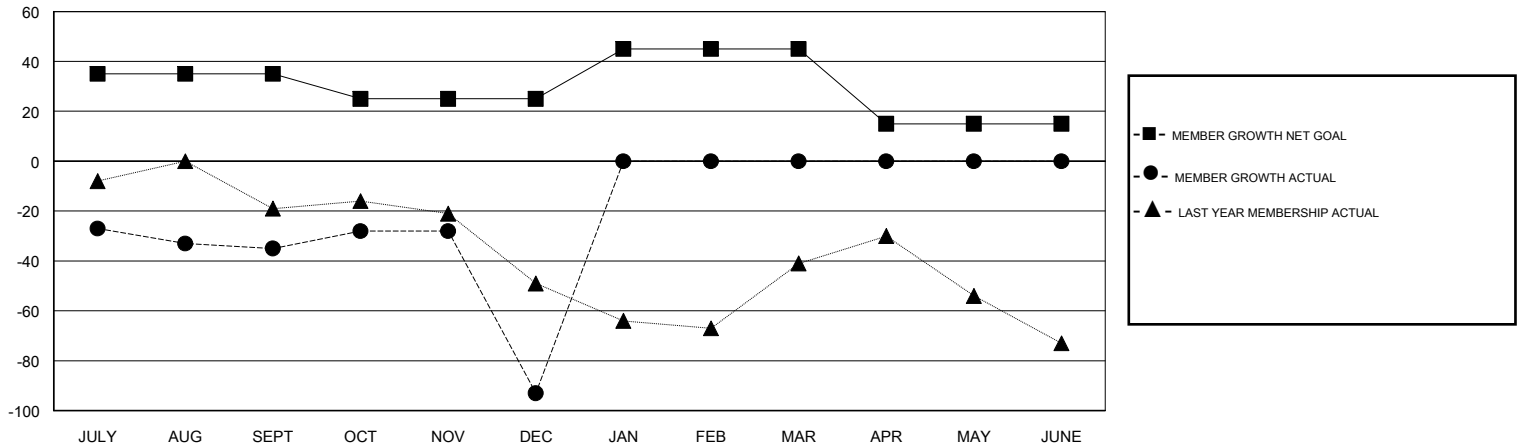
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	35	65	81
OCT/NOV/DEC	-10	45	86
JAN/FEB/MAR	20	0	0
APR/MAY/JUNE	-30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	27 CLUBS OF 70 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 910 (66.86%) FEMALE 451 (33.14%) Women Percentage Fiscal Year Goal: 35%
<u>DROPPED MEMBERS</u> DECEASED 12 CLUB CANCELLED 20 OTHER 133 TOTAL 165	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 268 FAMILY MEMBERS PAYING HALF DUES 137